



Serbia

Country Serbia

Design firm Jovan Rocanov (Serbia) for Kaffeine Communications (Kiev, Ukraine)

Designer/s Jovan Rocanov, Anna Timkov

Client Consumer Society and Citizen Networks

Logo for the Consumer Society and Citizen Networks (Ukraine).

The Idea was to show the protection of the consumers in the simplest way. The solution was to combine a well-known symbol of the market/consumption such as the bar code (which graphically looks like the rain) with an ordinary umbrella (symbol of protection).





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nation

Austria

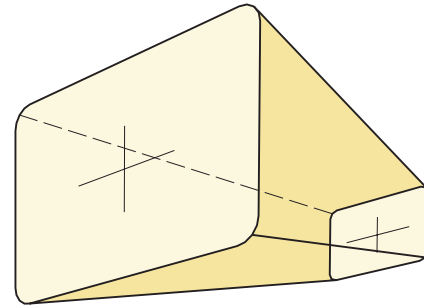
Country Austria

Design firm Lichtwitz - Büro für visuelle  
Kommunikation

Designer/s

Client Raumfilm, Filmproduction

Raumfilm ("Space Film") is a film production company specialized in documentaries on architecture issues. The light cone of a film projector is rendered as a spatial object like a typical 3D architectural drawing.



# RAUM.FILM



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Country Bosnia-Herzegovina

Design firm Muamer Adilovic

Designer/s Muamer Adilovic

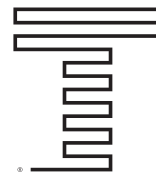
Client TEXTURA d.o.o. Sarajevo,  
Bosnia and Herzegovina

This logotype is made for the fashion and clothing company TEXTURA Sarajevo, a new label funded by two perspective Bosnian fashion designers Nermina & Emina Hodzic.

Basic inspiration in making and designing of this logo came from the name of the company itself.

The main element of this logotype is one continuous line that forms a textured letter T, identifying the company's name, but also presenting a sewing machine in a moment of making a whipstitch. Textural forms, being an important element both in fashion design and in graphic design, have this way been fused into a unique mark that identifies the industry.

Bosnia-Herzegovina



T E X T U R A



Croatia

Country Croatia

Design firm Laboratorium

Designer/s Ivana Vucic, Orsat Frankovic

Client Academy of Dramatic Art,  
University of Zagreb

Academy of Dramatic Art logo is based on the familiar motif of the building facade - three arcades forming the main entrance into the Academy. The institution logo was obtained by the rotation of the second and the third element. The Academy is part of the Zagreb University and has several departments like: Acting, Television Directing, Cinematography, Editing, Dramaturgy and Production department.





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Denmark

Country Denmark

Design firm Super Duper Graphics

Designer/s Søren Severin

Client Hou+Partnere Arkitekter A/S

The logo is designed for the architect firm Hou+Partnere Arkitekter A/S as the central part of a new visual identity to mark the firm's 20<sup>th</sup> anniversary.

Inspired by the geometrical shapes of architectural scale models, the logo represents the H+ part of the company name, depicted in an isometric view.

The two elements are combined in a way, so that it is up to the observer to decide which part is on top of the other.

The form is both sculptural and functional - just like great architecture.



HOU+PARTNERE  
ARKITEKTER A/S



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Finland

Country Finland

Design firm Hahmo Design Oy

Designer/s Mr. Pekka Piippo

Client Moor Oy Ltd

Moor enables people to customize apartment into a personalized home by using an advanced and user-friendly Internet-based service.

moor



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Country Former Yugoslav Republic of Macedonia

Design firm Eggra

Designer/s Besian Mehmeti, Ngadhjnim Mehmeti

Client Association of Albanian Publishers

The Association of Albanian Publishers is based in Skopje, Former Yugoslav Republic of Macedonia. It was founded in the year 2000 after some publishers of books in Albanian language operating in the country felt the need to communicate under one voice. The logo is direct and to the point, and at the same time pictures the book as the key symbol. It derives from a firm geometric grid, consisting the golden section proportions. The shadow presented in an exaggerated perspective reflects the future oriented vision of the association while the sharp angles of the logo express its formal character. The red and black color palette suggests stability and trust and at the same time derives from the national flag.

Former Yugoslav Republic of Macedonia

**ASSOCIATION  
OF ALBANIAN  
PUBLISHERS**





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Germany

Country Germany

Design firm KITA™ Berlin | Visual Playground

Designer/s Jens Lausenmeyer

Client monopol records GmbH

Monopol Records and Monopol Recordstore is a company based in Germany, producing crossover projects such as jazz and drum bass combinations. New innovative styles and common music together in one store. Actually mono-pol indicates that there is only one connection to music you have to know.

The people of Monopol have only one thing in common: good music, symbolized by the logo (red circles on vinyl-like heads). The typeface refers to music via plug connector (a symbol for audio-in). There must be only one target: good music in heads of masses!



monopol





Greece

Country Greece

Design firm Chris Trivizas | Design

Designer/s Chris Trivizas

Client Maria Niaka

'Mn' is a hairdresser in Corfu Island, Greece. The name 'Mn' was inspired by the owner's name initials.

It is a contemporary, pleasant space, painted in purple-pink colors, a color combination that gives the place a warm, friendly atmosphere.

The company's aim is good quality service, friendly atmosphere, relaxation, nice environment and to give their customers a boost in confidence. 'Mn' is visually represented with the M showing a female hairdo inspired from 1970's. A contemporary, visual representation of this hairstyle gives the logo a fresh design, which at the same time expresses the sensualism and freedom of the 70's.





Hungary

Country Hungary

Design firm Deká Design Stúdió

Designer/s Bokor Gyöngyi, Sipos Levente

Client arc

The project was to redesign traffic signs and give deeper meaning to simple signs. It is always exciting to put a plus sense into a quite ordinary and well known "frame" and also comment on social questions. And this logo does exactly this: targets and caricatures the behaviour of the consumer society that forces people to an unreasonable permanent consuming situation and creates significant social and environmental problems. The logo was applied and exhibited in summer of 2006 to a famous annual Hungarian open air exhibition, which deals with social problems.





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Iceland

Country Iceland

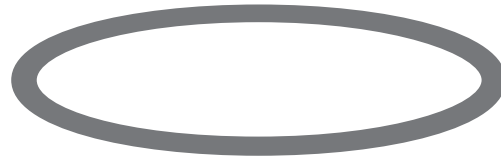
Design firm Örn Smári slf

Designer/s Örn Smári Gíslason

Client Food of Angels (Matur Englanna)

Food of Angels is a catering company offering a wide range of high quality food services for any event.

The target audience is event management buyers. The logo symbolizes a plate and a halo.



**FOOD OF ANGELS**



# Ireland

Country Ireland

Design firm First Impression

Designer/s Barry Bödeker, Larry Byrne

Client Luttrellstown Castle Resort

Logo design for a five star hotel in a medieval castle, one of Ireland's finest five-star resorts with a first-class golf and country club offering a luxurious oasis on the edge of Dublin city. Luttrellstown Castle Resort is not just a destination. It is a historical landmark with a timeless elegance and warmth you will not find anywhere else. It's a lifestyle, an aspiration and a choice place to work. It embraces exclusivity, quality and exceptional service and it promises to offer a sanctuary and a taste of magic to its visitors. PROJECT BRIEF: To create a stand alone mark or symbol that defines the Luttrellstown Castle Resort experience, providing a link between past and present.





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Italy

Country Italy

Design firm Tangram Strategic Design

Designer/s Antonella Trevisan

Client Avis Milano

Logo for the italian voluntary  
association of blood donors





Latvia

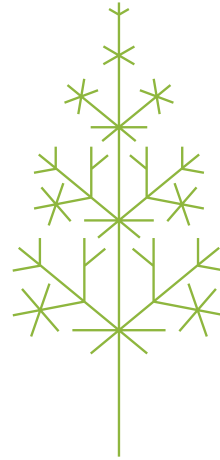
Country Latvia

Design firm

Designer/s Liene Drazniece

Client MADARA ecocosmetics

MÁDARA is natural body and facial care products created with love using flowers and herbs harvested in the Baltic region, organic oils and other natural ingredients. The name and the logo represent the most fragile, yet also the most fragrant flower in summer meadows. It yearns for the sun, building upon other plants' shoulders. The scent of Midsummer's Day and fog in the dawn is the feeling passed on with these floral and herbal products.



MÁDARA™  
ecocosmetics



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Luxembourg

Country Luxembourg

Design firm Vidale-Gloesener

Designer/s Tom Gloesener, Silvano Vidale,  
Miguel Pereira

Client Urban Chic

Urban Chic is the name of a recently opened hair salon in the centre of Luxembourg, attracting a very cosmopolitan clientele.

The owner wanted the logo to reflect a certain sophistication and stylishness. This modern logo visually represents the two terms that make up the name of the salon. A skyline was inserted in the profile of the comb, as a symbol of urban decor. The golden color underlines the "chic" aspect and mirrors the glamorous interior design of the hair salon.





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Netherlands

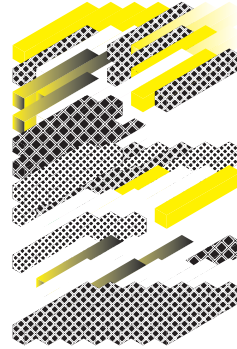
Country Netherlands

Design firm Fabrique Communications and Design

Designer/s Serge Scheepers, René Toneman, Frank van Leeuwen

Client Effenaar

This logo was designed for the Effenaar, a pop venue in Tilburg, The Netherlands. The Effenaar recently moved to a new building, so a new visual identity had to be developed perfectly in line with the ambience of this building. That's why the letter 'E', which is given a central role not only in the logo but in all communication materials, has a raw, industrial and stylistic look. Target audience visitors who are interested in pop musical concerts and cultural events.



**EFFENAAR**







Norway

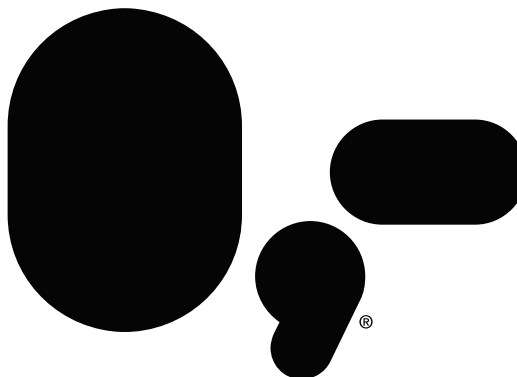
Country Norway

Design firm Bleed

Designer/s Rune Høgsberg, Kjetil Wold

Client Telio,-

Telio is one of Europe's leading actors in ip communication. Their new logo is dynamic and conceptual. In their marketing strategy they launch a program with zero start costs for the client. Their philosophy is taken into their logo and the last letter in the company name works both as a zero and a o. TELIO,- Made in Norway. Target group is people who would like to have ip communications at a good price.



TELIO,-



Poland

Country Poland

Design firm Juice

Designer/s Wojtek Piotrowski, Adam  
Tunikowski

Client Moustache Film

Logo created for film production  
company based in Poland.

The logo idea came from the name  
"Moustache Film" that brought  
us to use Razor symbol - transformed  
into Film Clapper. We tried to bring  
fresh ideas into Moustache co. brand  
- audience is pretty young 20-45  
years old. Not too big of a stretch  
so we let ourselves to go for more  
brave direction.





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Portugal

Country Portugal

Design firm Shift design

Designer/s Shift Design

Client Eight Business Lounge Bar

Logo for Eight, a business bar and lounge in Luanda, Angola.

The challenge was to show discretion and elegance for a fast growing market with many new business opportunities. The solution was to develop the naming according to the bar's location on the 8<sup>th</sup> floor of its building as well as no.8 being the "business number" according to numerology. The whole identity is one to be discreet yet modern in its simplicity.

# eight

BUSINESS LOUNGE BAR



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Romania

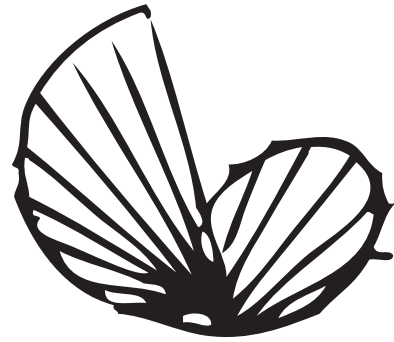
Country Romania

Design firm X3 Studios

Designer/s Sorin Bechira

Client Helios Art Gallery

This logo was designed for an art gallery located in Timisoara, Romania. The specific of the gallery was not to promote new media, but focus on traditional and classic art, expressed by graphics, sculpture and painture.



G A L E R I A  
H E L I O S



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Country Russian Federation

Design firm y-design

Designer/s Yaroslav Zheleznyakov

Client a public youth social organization

The client is a public youth social organization of anti-drag action in Russia. The mission was to create a logo that could emphasize and convey to the meaning of the action as titled. The solution was to depict that very “dead-end” the drug users find themselves in. That is, the last stage of using drugs: a gloomy crooked figure of a person (maybe even dead), with its head closed by its hands.

# Russian Federation





Slovakia

Country Slovakia

Design firm International Visegrad Fund

Designer/s Lucia Kleinedlerova

Client International Visegrad Fund

International Visegrad Fund is an international not-for-profit fund established by the governments of the Visegrad Group countries (Czech Republic, Hungary, Poland, Slovakia). Its main purpose is to promote development of closer cooperation among the countries of the Visegrad Group by supporting common cultural, scientific and educational projects, exchanges between young people, cross-border cooperation and promotion of tourism. The logo represents the four capitals of the respective countries and is part of a larger visual identity of the Visegrad Group.





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Slovenia

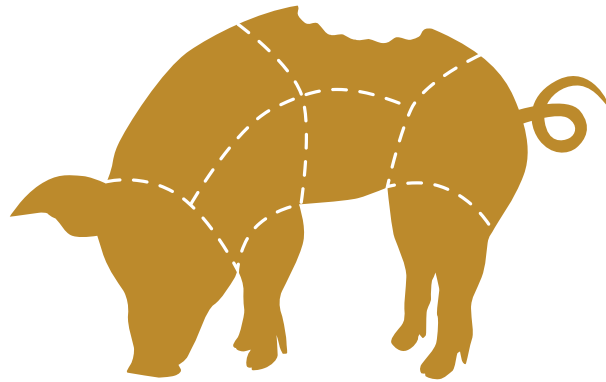
Country Slovenia

Design firm Armada

Designer/s Teja Klec, Marko Miladinovic

Client Sever & Partner d. o. o.

An identity for a picnic service provider. A unique idea according to which the client can request a caterer that is specialized in old traditional balkan specialties such as whole pork or lamb barbecued on an open fire. Pork meat is a "must have" on the real balkan barbecue fiesta. The choice for the icon was soon to be chopped golden piglet. The purpose was to establish a brand identity that would reflect the fiesta iconography. Golden brown pork is simply irresistible.





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Spain

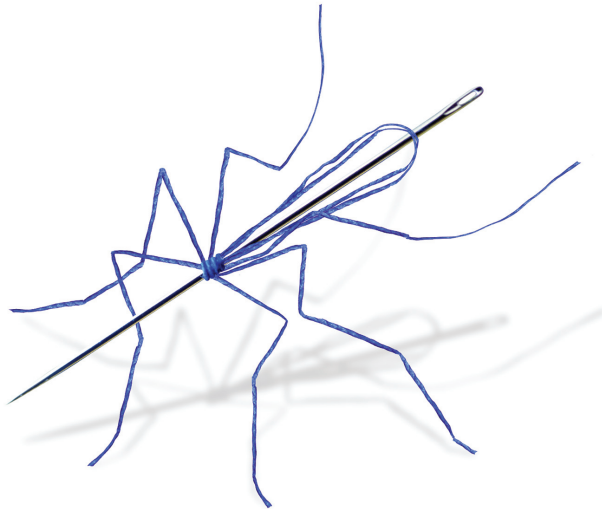
Country Spain

Design firm El Paso, Galería de Comunicación

Designer/s Alvaro Pérez

Client Torch Spain

Torch is a "little and annoying"  
company about avant-garde fashion  
design.







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nation

Sweden

Country Sweden

Design firm Dolhem Design

Designer/s Jan Vana

Client Mathias Dahlgren Grand Hôtel  
Stockholm

Sweden's most famous chef, Mathias  
Dahlgren has opened his own  
restaurant in collaboration  
with Grand Hôtel Stockholm.





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Country Switzerland

Design firm MottazDesign

Designer/s Luc Mottaz

Client Association de Amis  
de la Salamandre

Logo for an association  
which promotes the respect  
of nature to the children  
and the families.

Switzerland





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Turkey

Country Turkey

Design firm MYRA

Designer/s Rauf Kosemen

Client European Union Relationships  
Publications

Symbol for the Turkey and European  
Union Publications Relationship.





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nation

Country United Kingdom

Design firm Mytton Williams

Designer/s Bob Mytton, Gary Martyniak

Client Brightlines Translation

Brightlines Translation, an end-to-end business translation services company, required a fresh, new look for its identity and promotional material, one that would quickly and simply reflect the nature of its business. The team call themselves transcreators - translators that can write. This provided the inspiration for the symbol, which features the B of Brightlines, with the counters replaced by inverted commas. The colour, bright blue, was chosen to differentiate the company and create impact.

United Kingdom

